



MIDWEST BLACKBIRD HOCKEY

Advertising/Sponsorship Agreement

Each hockey season, Midwest Blackbirds hockey families have the opportunity to reduce their player fees by participating in the advertising/Sponsorship program. The Ad/Sponsor program provides financial credits to Midwest Blackbirds hockey players who sell advertising opportunities at Midwest Training & Ice Center. For each sale made by a Blackbirds Family, they will receive 50% of the advertising revenue in the form of a credit, with Midwest Training & Ice Center receiving the remaining 50%. Production costs for each advertisement sold are at the cost of the Advertiser with 100% of this money going to the production of the chosen advertisement package. With over 10,000 people passing through Midwest each week, this is a great way to increase exposure for your business or that of a friend, and help support the development of your Midwest Blackbirds hockey player!

Sponsorship Opportunities

Quantity:	Requested Ad:	Price:	Production:	Total Due:	Your Credit:
_____	Lobby Banner (4'x8')	\$1,500	\$150	\$1,650 Each	\$750
_____	Dasher Board (33"x96")	\$1,500	\$150	\$1,650 Each	\$750
_____	Arena Banner (4'x8')	\$1,000	\$150	\$1,150 Each	\$750
_____	Rinkside Ad (39"x46")	\$600	\$150	\$750 Each	\$300
_____	In-Ice-Logo	Call For Quote			
_____	Zamboni	Call For Quote			

Sponsorship Agreement

This will serve as an agreement between _____ (Name of Company) hereinafter referred to as the "Sponsor" and Midwest Training & Ice Center, hereinafter referred to as "MTIC". MTIC agrees to provide selected advertising in the agreed upon location, based upon availability, for the term of 1 year, beginning with the date of execution of this agreement. All artwork for advertisements must be provided by the Sponsor and approved by MTIC. Sponsor will be responsible for all costs associated with the production of selected advertisements.

Payment may be in the form of a check payable to MIDWEST TRAINING & ICE CENTER, in cash, or by credit card (Visa or MasterCard) all payments made by card will incur a 3% transaction fee. For credit card payment please call (219) 558-8811 and speak with Hannah Grunewald, Facility Manager.

Sponsor/Business Name: _____ Date: _____

Sponsorship Contact Name: _____ Title: _____

Contact Phone Number: _____ Contact Email: _____

Sponsor's Signature: _____ Blackbird Player Receiving Credit: _____

Payment Method:

Check Cash Credit Card

Card Number: _____ Exp: _____ VS: _____

Check #: _____ Total Cash: _____